

Alexandra Murphy

Nonfiction & Horror Editor

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WORK EXPERIENCE

Nonfiction & Horror Editor

November 2021 – Present

Page Street Publishing

Remote | Salem, MA

- Conceive and execute a publishing vision for a horror-focused title list, driving editorial strategy and acquisitions
- Serve as chief project manager and internal advocate for 15 books per year across nonfiction and horror title lists
- Shepherd each title from acquisition to publication, including evaluating manuscripts; developing concepts; writing copy and sales materials; presenting at launch conferences; conducting developmental and line edits; soliciting blurbs; and positioning for target audience through design and marketing
- Analyze Bookscan sales and utilize social media platforms to identify, fine-tune, and present emerging market opportunities and leads biweekly
- Build and nurture relationships with authors, agents, and internal departments such as production, design, marketing, and sales

Assistant Director

November 2019 – Present

Martha's Vineyard Institute of Creative Writing

Remote | Martha's Vineyard

- Conduct 20 manuscript critiques each year for conference attendees
- Develop and maintain operational systems, streamlining administrative workflows, improving attendee experience, and ensuring event delivery within budget and on schedule
- Act as primary contact for director, faculty, participants, and vendors, ensuring smooth communication and high-level support before, during, and after the conference
- Create and manage digital assets including website updates, registration forms, marketing emails, and social media communication to maintain engagement and visibility

Assistant Store Manager

November 2011 – April 2021

Barnes & Noble

Las Vegas | Boston

- Analyzed trends to implement a new ordering strategy that better anticipated customer needs
- Suggested, planned, and executed displays and store layout monthly to increase profits
- Built a reciprocal network with publishers, local libraries, schools, and customers
- Organized author panels and book signings for the annual Las Vegas Valley Book Festival

NOTABLE MENTIONS & PUBLICATIONS

- *101 Horror Books To Read Before You're Murdered* – 2023 Bram Stoker Awards Winner
- *Century of Song* – “Four New(ish) Books to Read This Fall” by KQED
- *The Faceless Thing We Adore* – *Publisher's Weekly* starred review; Buzz Book Horror Panel
- *Feral & Hysterical* – Booklist starred review

TOOLS & SKILLS

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|----------------------------------|---------------------------------------|-----------------------------------|
| • Microsoft Word, Excel, Outlook | • Project management | • Author relations |
| • Biblio, Bookscan, Edelweiss | • Manuscript acquisition & evaluation | • Team collaboration |
| • Adobe Acrobat (proof markup) | • Developmental & structural editing | • Blurb solicitation & networking |

EDUCATION

BA in English Literature

Graduation: 2019

University of Nevada Las Vegas

Las Vegas, NV

- Creative Writing concentration | Professional Writing Minor
- Cum Laude

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ACQUISITIONS

101 Horror Books to Read Before You're Murdered

Sadie Hartmann

August 2023

The Beginner's Guide to Cosplay Armor and Props

Joyce van den Goor

August 2023

The Beginner's Guide to Urban Sketching

Taria Dawson

December 2023

Handmade Books at Home

Chanel Ly

December 2023

Magical Mushrooms Coloring Book

Marina Terauds

May 2024

Salad Whisperer

Sarah Faris

July 2024

Century of Song

Noah Lefevre

September 2024

Draw the Great Outdoors!

Harrison How

October 2024

Loreland Bestiary

Hope Christopherson

November 2024

Cocktails from the Crypt

Jonathan Dehaan and Kimberley Elizabeth

November 2024

Ink and Watercolor

Anastasia Kozlova

December 2024

Essential Pottery Notebook

Kara Leigh Ford

January 2025

The Faceless Thing We Adore

Hester Steel

August 2025

Baked & Buzzed

Mike Johnson

August 2025

Feral and Hysterical

Sadie Hartmann

August 2025

Crochet Like a Goth

Kristina Tamulevičiūtė

September 2025

Creepy Embroidery

Carrie Violet

October 2025

I Will Kill Your Imaginary Friend for \$200

Robert Brockway

January 2026

We Sent Them Down Singing

Libby Edwardson

Fall 2026

Open House

Marina Totino

Fall 2026